

Conference program

<i>Thursday, Sep.3, 2015</i>	
16:00-17:30	2015 GEG BOARDING MEETING (J616, The Auditorium) (Jihe Campus, Ming Chuan University)
15:00-17:00	REGISTRATION (6F, Jihe Campus, Ming Chuan University)
<i>Friday, Sep.4, 2015</i>	
08:30-17:00	REGISTRATION (6F)
09:00-09:05	OPENING CEREMONY (J616, The Auditorium) Professor Jen-Nan Chen Vice President of Ming Chuan University
09:05-09:15	WELCOM SPEECH AND OPENING REMARKS (J616, The Auditorium) Prof. Carl R. Chen Professor of Finance, William J. Hoben Professor of Finance, University of Dayton Prof. Liviu-Lucian Albu Academician The director of the Institute for Economic Forecasting of the Romanian Academy Prof. Adriana Grigorescu Professor, National University of Political Studies and Public Administration, Bucharest, Romania
09:15-10:15	KEYNOTE SPEECH (J616, The Auditorium) Topic: <i>Uncertainty and Liquidity in Corporate Bond Market</i> Professor Don Lien Professor, Department of Economics / Department of Finance Richard S. Liu Distinguished Chair in Business, University of Texas at San Antonio
10:15-10:30	Coffee Break (6F)
10:30-11:30	KEYNOTE SPEECH (J616, The Auditorium) Topic: Prof. Christos Kollias Professor of Economics Department, University of Thessaly, Greece

11:30-12:30	<p align="center">KEYNOTE SPEECH (J616, The Auditorium) Topic: Bank risk: Is fact cat the culprit?</p> <p align="center">Prof. Carl R. Chen Professor of Finance, William J. Hoben Professor of Finance, University of Dayton</p>						
12:30-13:30	<p align="center">Lunch Break (J603/604/605)</p>						
12:30-13:30	<p align="center">SPECIAL FORUM (J616, The Auditorium) Topic: Global VAR Model: Theory and Application</p> <p align="center">Prof. Tsung-Wu Ho (何宗武教授) (Professor of Department of Finance, Shih Hsin University)</p>						
13:30-15:10	<p align="center">SPECIAL FORUM (J616, The Auditorium) Topic: 大中華財金論壇</p> <p align="center">Prof. Chung-Hua Shen National Taiwan University</p>						
	J403	J404	J406	J407	J413	J415	J417
15:10-15:30	<p align="center">Coffee Break (4F)</p>						
15:30-17:10	<p align="center">SPECIAL FORUM (J616, The Auditorium) Topic: Empirical Financial Studies and Policy Implications</p> <p align="center">Prof. Jimmy Yang (楊智明教授) Oregon State University, USA</p>						
	J403	J404	J406	J407	J413	J415	J417
18:30-21:00	<p align="center">CONFERENCE BANQUET AND BEST PAPER AWARDS CEREMONY (Kunlun Hall, 12F, Grand Hotel)</p>						

<i>Saturday, Sep. 5, 2015</i>							
09:00-12:10	REGISTRATION (6F)						
09:00-10:40	J403	J404	J406	J407	J413	J415	J417
10:40-11:00	Coffee Break (4F)						
11:00-12:30	J403	J404	J406	J407	J413	J415	J417

- Environment, Social Responsibility, and Governance
- Big Data in Economics and Finance
- International Finance
- Asset Pricing
- Behavioral Finance
- Corporate Finance
- Insurance and Risk Management
- Public Administration and Law
- Special Sessions: Cultural Economy and Cultural Creative Industry
- Special Sessions: Text Mining in Finance
- Economic Modeling and Forecasting
- Governance and Globalization Studies
- Accounting
- Banking
- Communication and in Public Relations
- Finance and Investment
- Management and Marketing
- Information Technology & e-Goivernance
- Special Sessions: Intellectual Capital and Intellectual Property
- Special Forum: Financial Issues in the Greater China Region (大中華財金論壇)(in Chinese)